



ARIANNA SOYDARA

asoydara@gmail.com • 218-560-1175 • <https://ariannasoydara.com>

TECHNICAL SKILLS

- Illustrator
- Photoshop
- InDesign
- Adobe Acrobat
- Premiere Pro
- After Effects
- HTML and CSS
- Microsoft Suite
- Google Suite

PROFESSIONAL SKILLS

- Social media marketing
- Photography
- Illustration
- Time management
- Excellent communicator: email, teaching, consulting
- Advanced leadership skills
- Strong critical thinker
- Limitless attention to detail

AWARDS & ACHIEVEMENTS

Dean's List – Saint Cloud State University

Academic award for maintaining a 3.75 GPA or higher for the duration of learning with the college. – 2019-2022

Academic Honors – Fergus Falls M-State Community and Technical College

Academic award for maintaining a 3.75 GPA or higher for the duration of learning with the college. – 2016-2018

Vice President of Students for Environmental Action

WORK EXPERIENCE

Minuteman Press – Graphic Designer

Osseo, Minnesota | July 2022-Present

Designing and printing business cards, flyers, brochures, coupons, posters, and more with a large focus on menus.

Independent Graphic Designer

April 2019-Present

Work with clients to create the unique image for their business, including logos, color palettes, business cards, and flyers.

Centracare Pharmacy – Certified Pharmacy Technician

Saint Cloud, Minnesota | March 2020-May 2022

Problem solved with patients while providing excellent customer service, demonstrated time management skills, and operated the telephone while multi-tasking.

GLM Displays – Graphic Designer & Social Media Organizer

Becker, Minnesota | Sept 2020-Nov 2020

Collaborated with team to create items for the GLM brand including website banners, social media advertisements, logos, brochures, and GIFs. Utilized Photoshop to place images of products into appropriate backgrounds.

Victor Lundeen Company – Printing Service Assistant

Fergus Falls, Minnesota | Aug 2018-Aug 2020

Created flyers and signage, scanned and printed artwork, assisted customers with photocopying and office product selection; assisted Sr. Printing Manager with large printing orders, business cards, and posters.

EDUCATION & CERTIFICATIONS

Saint Cloud State University

BFA in Graphic Design, Minor in Marketing – 2022

Minnesota State Community and Technical College

AA in Liberal Arts – 2018

Graduated concurrently with High School Diploma

Hootsuite Platform Certification – Hootsuite Academy Social Marketing Certification – Hootsuite Academy

Certification demonstrating proficiency in the Hootsuite platform and social media marketing. – 2021